

GBPCC

GREATER BALTIMORE POSTAL CUSTOMER COUNCIL

the
Communicator



SPRING 2019 ~ VOLUME 19

2019 Membership Renewal

Have you renewed your GBPCC membership for 2019? First time PCC member? Learn more about us with a 1-year new member free membership for this year! To take advantage of this deal, please contact Lisa Sparrow at (410) 347-4493 or lisa.x.sparrow@usps.gov.

Do you have internal challenges getting approval to attend events? If so, the new **GBPCC All-Inclusive Membership Package** may be the key. The All-inclusive Membership includes your 2019 GBPCC member dues as well as registration for 1 person to each of our 3 trademark events - the Spring Meeting in June, Orioles Game

Networking Event, and the Fall Meeting in December.

2019 GBPCC Corporate Partnerships are still available, at the Platinum, Gold and Silver levels. These annual partnerships include membership for 3-7 individuals at your company, recognition on our website and in our newsletter, a partnership certificate, and more!

For more details, or to renew your membership today, please visit our website at greaterbaltimorepcc.org or lisa.x.sparrow@usps.gov or call (410) 347-4493.

UPCOMING PCC EVENTS

March 28

Breakfast with the Postmaster

April 18

Webinar 1 - Mail Piece Design

May 5-8

National Postal Forum, Indianapolis, IN

May 16

Plant Tour - Schmitz Press, an award-winning multi-color sheet-fed operation

June 7

Spring Meeting/Crab Feast

June 20

Webinar 2 - Cyber Attacks

July 18

Webinar 3 - Budgeting: Plans, Reports and Realities

July 19

Orioles vs Red Sox

September 23-27

PCC Day with Postmaster General Megan Brennan

October 11

Networking Cruise

November 14

Webinar 4- Leadership

December 6

Fall General Membership Meeting

A Message from the Industry Co-Chair

"I count on the GBPCC and the Post Office to be my business partners and they never let me down. Remember this is your Greater Baltimore Postal Customer Council and we want you to succeed. We are stronger together. Mail is alive but changing and we have so much to look forward to. Join today and become a part of the future of mail! Clients often ask me for help to navigate the changing postal regulations and design requirements. If I didn't have such a close relationship with GBPCC and the endless resources made available to me and my business, I could never be considered the valued source of information that my customers have grown to rely on and appreciate."

- Judith E. Antisdell, Industry Co-Chair

For additional information or to register please visit our website www.greaterbaltimorepcc.org or contact Lisa Sparrow at Lisa.x.sparrow@usps.gov or call 410-347-4493

www.greaterbaltimorepcc.org

Board Member Spotlight



Roderick Toney

Assistant Director of the Johns Hopkins Mail Distribution and Transport System

I am Roderick Toney, Assistant Director of the Johns Hopkins Mail Distribution and Transport System and of the Johns Hopkins Sustainability office.

I serve on the GBPCC board because it's a great opportunity to learn more about our industry and network with postal officials.

I oversee mail operations at the Johns Hopkins Hospital, School of Medicine, School of Public Health, and University. In addition, I manage Sustainability

initiatives for the hospital.

The Johns Hopkins Hospital is a 1,154 bed teaching hospital and biomedical research facility of the Johns Hopkins School of Medicine located in Baltimore, Maryland. Johns Hopkins Hospital is widely regarded as one of the world's greatest hospitals and medical institutions. It was ranked by *U.S. News & World Report* news magazine as the best overall hospital in America for 21 consecutive years (1991-2011).



James (Jim) C. Barlow, Jr

*CMDSM, EMCM, MDP, MDC
Mail Systems Management, LLC*

I'm Jim Barlow, President of Mail Systems Management Consultants. We provide assessments, process improvements, training and business advisory for printers, mailers and corporate mail service operations.

I have been on the BPC and now GBPCC for over 25 years and previously served as the Education Chair and Industry Co-Chair. The business of mail is very dynamic and for me and my clients, working with our close mailing partner, the USPS Baltimore

District, is essential to keep up with mailing changes, solve mutual mailing problems and further the business of mail. Over the years, it has been a pleasure working with the many USPS professionals, and GBPCC members that have also become friends.



Sally S. Pfabe

Vice President, Business Development

GBPCC is an active mailing industry organization that provides excellent educational and networking opportunities, fueled by exceptional professionals who share their extensive expertise organization wide.

BrightKey, Inc. is a WBENC-certified woman-owned business that has provided quality support services to over 180 client organizations in the private and public sectors for nearly 30 years. BrightKey provides mailroom management and mail screening

solutions, copy center management, conference and meeting area management, customer contact center operation, warehousing and warehouse outfitting, strategic marketing support, and related administrative services.

I have the honor of leading an amazing team of business development professionals, developing proposals for outsourced administrative support functions and mail screening services nationwide.

T H A N K Y O U S P O N S O R S



Spirit of Baltimore Cruise Fall 18

A special thanks to Neal Fedderman, Senior Manager, Mail Operations CarMax Business Services for his wonderful presentation on Leadership.



Postal Chairperson Le Gretta Y. Ross-Rawlins
Postmaster Baltimore PCC Co-Chair Judy Antisdell



Line Dance Networking

A surprise visit from the Deputy PMG Ron Stroman!



Pictured from left to right: Jordan Stroman, Dane Coleman DM Baltimore, Lisa Sparrow, Judy Antisdell and Deputy PMG Ron Stroman



PCC attendees

Sign up now on our website www.greaterbaltimorepcc.org for the on-going webinar series! "No Shoes, No Shirt, No Problem".



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USPS
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Greater Baltimore Postal Council Executive Board 2019

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