



# 2017 PCC DAY & VENDOR SOLUTION SHOWCASE

**KEYNOTE SPEAKER**  
Postmaster General &  
Chief Executive Officer  
**Megan J. Brennan**

Dear Mail and Marketing Professional,

The Greater Baltimore PCC (GBPCC), winner of the 2016 Large Market PCC of the Year Award, in conjunction with the Northern Virginia Metro PCC (NOVA PCC), and Washington Metro PCC (WMPCC) will be hosting a PCC Day and Vendor Solution Showcase event.

<b>Navy-Marine Corps Memorial Stadium</b>	<b>Wednesday, September 27, 2017</b>
<b>511 Taylor Avenue Annapolis, MD 21401</b>	<b>8:30AM – 3:00PM Lawrence “N” Ballroom</b>

**What a great opportunity for you to reach your current and future customers!** Make plans now to participate as an event sponsor and/or exhibitor to promote your latest products and services. This fun event offers your organization the ability to network with mailing professionals and share firsthand knowledge of the services that you provide. We are expecting upwards of 200 attendees from the mailing industry across Maryland, DC and Northern Virginia.

As a sponsor/vendor, this is an extraordinary chance to speak with upper-level USPS management in a casual environment. This is the ideal time to build relationships and discuss Postal matters of importance to your company. In addition to Postal leaders, major mailers in the Baltimore, DC and Northern Virginia areas will be in attendance and this is the perfect opportunity to learn more about these potential customers or business partners.

All sponsors will also receive a **vendor exhibit space in the PCC Day Vendor Solutions Showcase**. As a vendor, you will receive a skirted table space to display your products or services and you will be recognized in our opening ceremonies. Attendees will be encouraged to visit the exhibition area from 8:30AM until 3:00PM. Ground level entry ensures easy accessibility for booths and electrical hookups are available upon request. All vendor spaces include at least one (1) lunch ticket (additional tickets will be available at the member rate). Vendors will be allowed early access to the PCC Day event to set up their booth.

Additionally, Sponsors and Vendors will receive:

- **Program Ad** ranging from Full Page to Quarter Page in size, depending upon commitment level.
- **Company Logo and listing in conference program and attendee registration brochure.**
- Live link on GBPCC website for 1 year (for event sponsors only)
- Co-Host Sponsors will also receive recognition in all printed materials and website for all GBPCC events for 1 year.

**Company logos and advertisements need to be submitted** as a print ready file to Jennifer Hoyer, GBPCC Vendor and Sponsor Coordinator, [jeanh@whycms.com](mailto:jeanh@whycms.com), (240) 755-9689, **by August 25, 2017** to meet printing deadlines. If you would like to include a small company-branded promotional product or company brochure in the bag all attendees will receive at the event, please also submit these items to Jennifer Hoyer by August 25, 2017.

As an incentive for attendees to stop by your booth, we will be providing them with punch cards for each vendor to mark and thereby qualify them for prizes to be given away at the end of the event. **DONATIONS FOR THE PRIZE DRAWINGS WILL BE APPRECIATED.**

The success of our conference is due to the support and participation of everyone who attends. If you or your company wants to be an exhibitor or a sponsor, see the enclosed exhibitor/sponsor specific information included in this package.

**Early registration is KEY!** We are expecting record breaking crowds this year so I encourage you to register early. All online registrations to the conference are available at [www.GreaterBaltimorePCC.org](http://www.GreaterBaltimorePCC.org).

We are looking forward to another great conference - see you there on September 27th!

Sincerely,

Judith Antisdell  
GBPCC Industry Co-Chair,

Joel Weber  
NOVA PCC Industry Co-Chair, and

WMPCC Executive Board

# SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER

Postmaster General &  
Chief Executive Officer

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Hosted by the Greater Baltimore PCC (GBPCC), 2016 Large Market PCC of the Year in conjunction with the Northern Virginia Metro PCC (NOVA PCC) and Washington Metropolitan PCC (WMPCC)

## PCC Day & Vendor Solution Showcase

Event: Wednesday, Sept. 27  
Navy-Marine Corps Memorial Stadium  
511 Taylor Ave., Annapolis MD 21401



## SPONSORS

(all sponsors can exhibit at event)

All include: Prominent on-site signage • Company logo on "Wall of Honor" • Opening ceremony recognition at PCC Day event

- Tabletop displays/banners only (no floor space available for equipment) • Program ads can be provided in PDF format and are due by August 25, 2017

### Co-Host Sponsor Level - \$3,500 (2 available)

- Full-page ad in conference program
- Live link on GBPCC website for a year
- Logo and listing in conference program AND registration brochure
- 2 full-day registrations for your company or clients for PCC Day
- Recognition in all materials and website for all events of the year
- Logo on attendee gift bags
- One 6' exhibitor table in prime location, 2 chairs, 2 lunch tickets

### Gold Sponsor Level - \$1,500 (4 available)

- Half-page ad in conference program
- Live link on GBPCC website for 1 year
- Logo and listing in conference program AND registration brochure
- 3 options available:
  - (1) Breakfast Sponsor or
  - (1) Dessert Sponsor or
  - (1) Registration Sponsor
- One 4' exhibitor space, 1 chair, 2 lunch tickets

### Platinum Sponsor Level - \$2,500 (2 available)

- Full-page ad in conference program
- Live link on GPCC website for 1 year
- Logo and listing in conference program AND registration brochure
- 2 Options Available:
  - (1) Lunch Sponsor, including Recognition Banner at Prime Location or
  - (1) Attendee Badge Sponsor, including name recognition on all attendee badges
- One 6' exhibitor table at prime location, 2 chairs, 2 lunch tickets

### Silver Sponsor Level - \$1,000 (3 available)

- 1 ticket to reception
- Live link on GPBPPC website for 1 year
- Half-page ad in conference program
- Logo and listing in conference program AND registration brochure
- One 4' exhibitor space, 1 chair, 2 lunch tickets

### Sponsor Exhibit Upgrade Package - \$150

Gold & Silver Sponsors can upgrade their exhibitor booth to include one personal 6' exhibitor table (instead of one 4' exhibitor space (shared 8' table))

## EXHIBITORS ONLY

- All exhibitors will be recognized in our opening ceremony on PCC Day
- Program ads can be provided in PDF format and are due by 8/25/17
- Ground level entry ensures easy accessibility for booths
- Table space and drape included
- Electric available on a limited basis if requested at time of registration
- Additional attendee tickets are available at the member rate

- Tabletop displays/banners only (no floor space available for equipment)
- All booths are available on a first-come, first-served basis—a limited number of booths are available
- As an incentive for attendees to stop by your booth, we will be providing them with punch cards for each vendor to mark to qualify them for prizes awarded at the end of the event

### Gold Level Exhibitor - \$500

- One 6' exhibitor table
- 2 chairs
- lunch ticket
- Half-page ad in conference program
- Logo and listing in conference program AND registration brochure

### Silver Level Exhibitor - \$400

- One 4' exhibitor space (shared 8' table)
- 1 chair
- lunch ticket
- Quarter-page ad in conference program
- Logo & listing in conference program AND registration brochure

If you would like to donate items for attendee gift bags or if you have any questions, please contact:

**Jennifer Hoyer 240.755.9689 or [jenh@whycms.com](mailto:jenh@whycms.com)**

All Sponsors/Exhibitors are encouraged to provide a small promotional product or company brochure for inclusion in the gift bags that all attendees will receive at the event.