

Full Service



Steve Dearing

Manager,
Mailing Information Systems

April 11, 2013



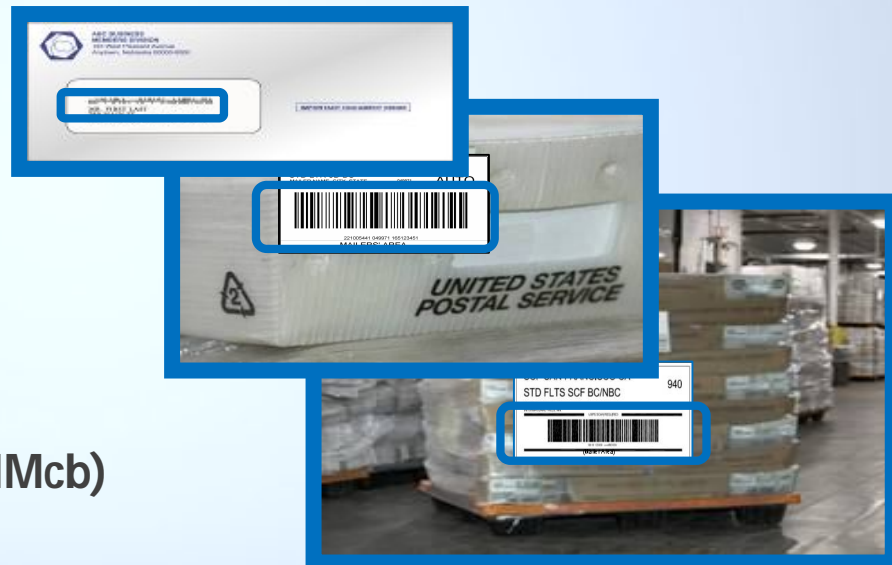
FULL SERVICE Intelligent Mail Barcode



Intelligent Mail barcode (IMb)

Intelligent Mail Tray barcode (IMtb)

Intelligent Mail Container barcode (IMcb)



FULL SERVICE eDoc



Electronic Documentation is required for all Full-Service mailings:

3 Options:

- Postal Wizard (postage statement only)
- Mail.dat
- Mail.XML

The screenshot displays a USPS PostalOne! interface. On the left, a form titled 'Are postage figures at left adjusted from mailer's entries? If yes, reason:' has 'Yes' and 'No' checkboxes. Below this, there are fields for 'Date Mailer Notified', 'Contact', 'By (Initials)', 'Time', 'AM', 'PM', and 'Print USPS Employee's Name'. To the right of the form is a postage stamp with a circular postmark that reads 'Post JobID Mailing 6930 PS# 71418505 TEM'. At the bottom of the form, a red box contains the text: 'This form is an image of statement information e-verified through PostalOne!'.

FULL SERVICE Pricing

Automation pricing

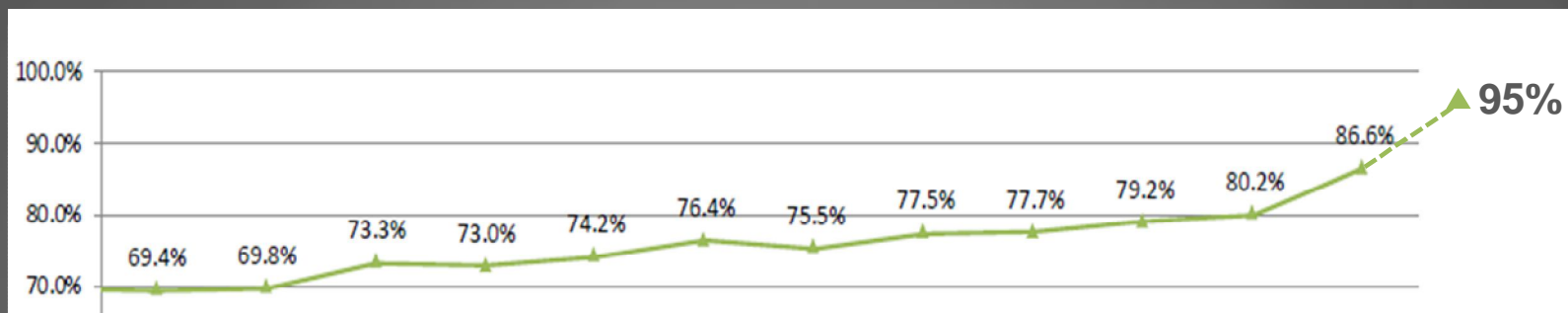
Full-Service discounts

Additional discount on every piece
for participating in Full-Service

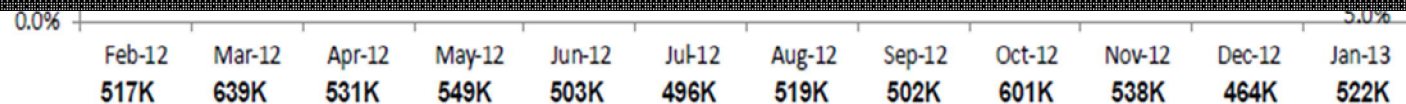


POSTNET Retirement

January 28, 2013



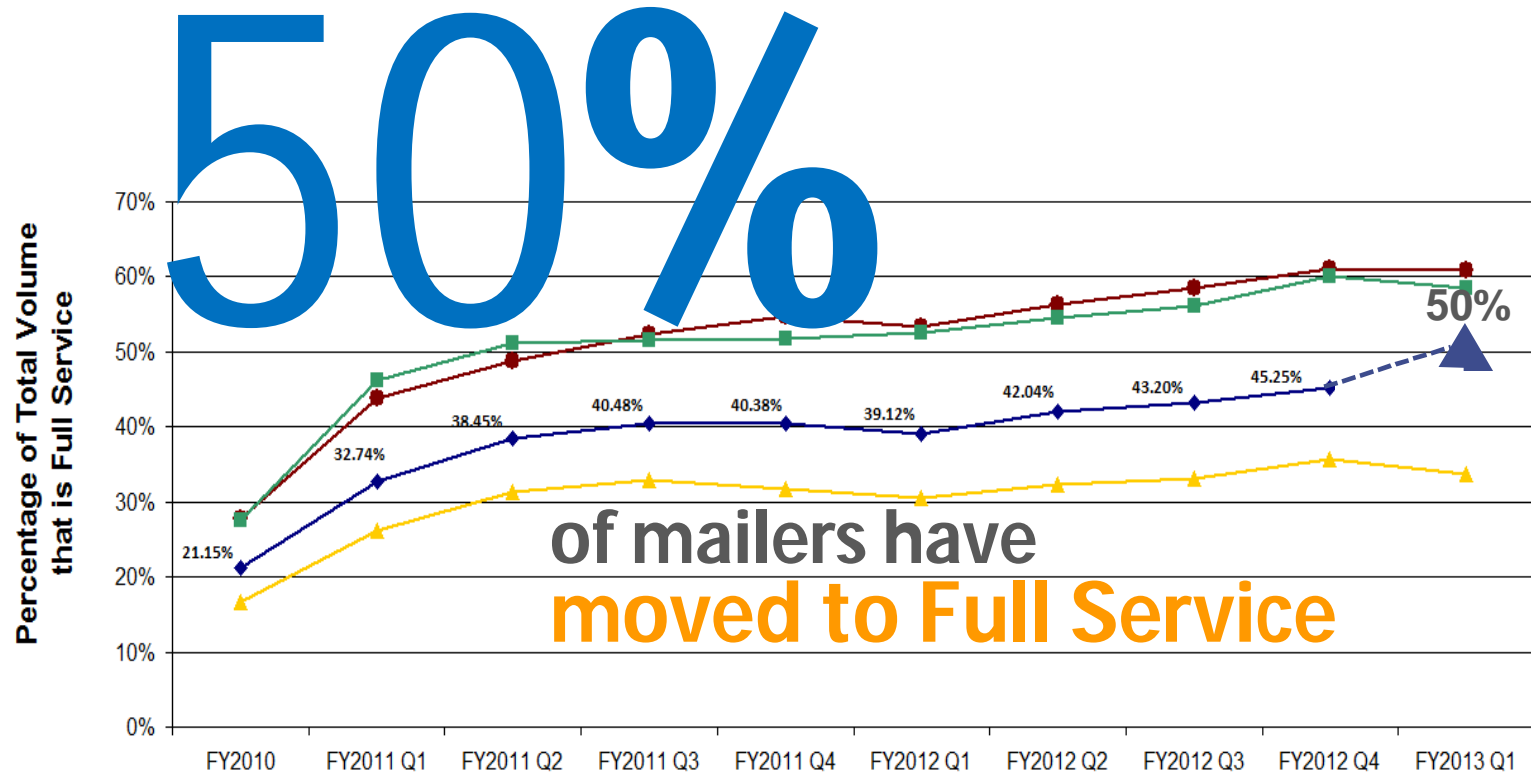
95% of commercial mail is using IMb as of February 2013



Total Volume by Month

Source: PostalOne!

Source: PostalOne!



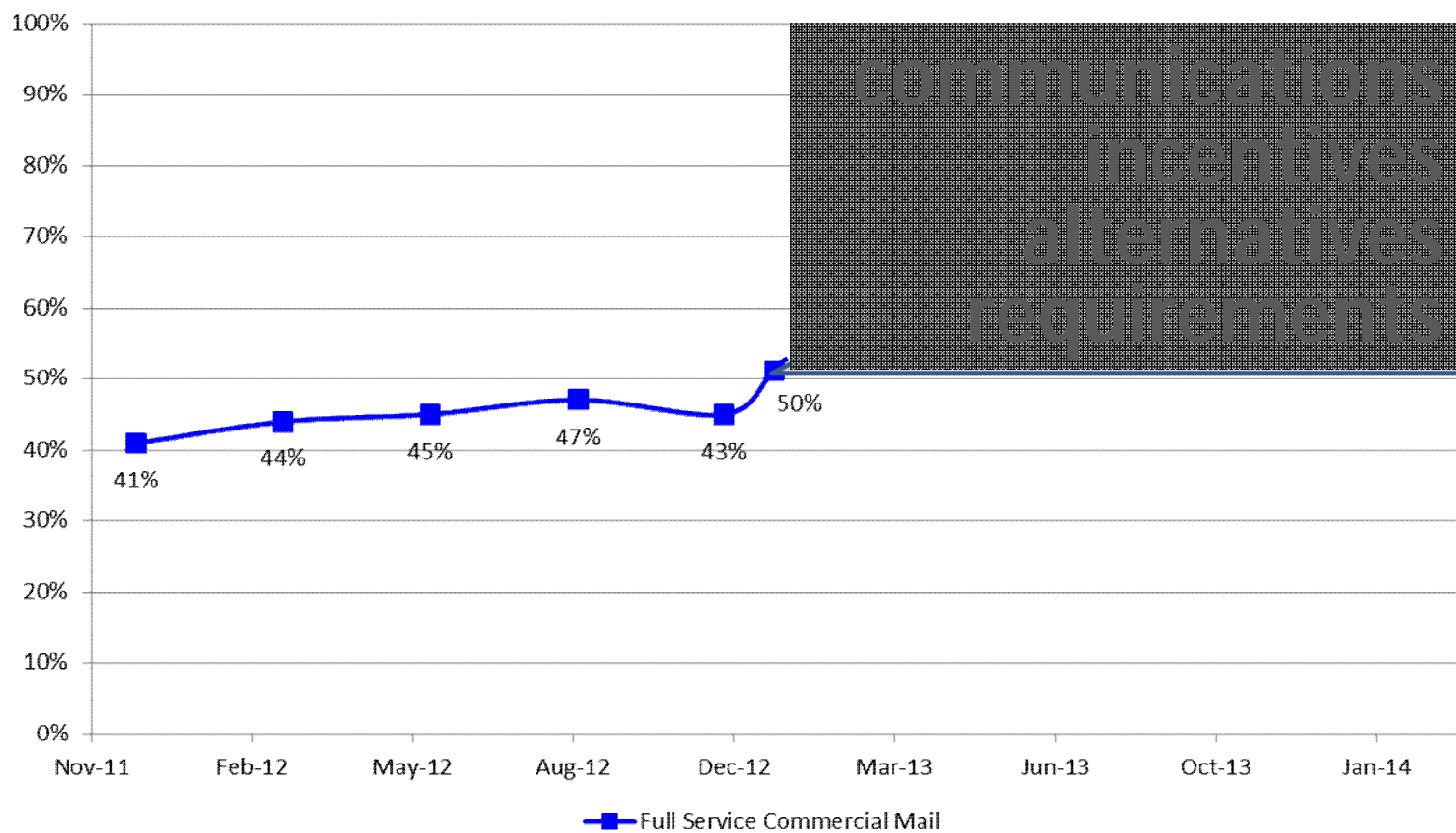
IMb Full Service Growth



NOW IT'S UP TO YOU

JANUARY 2014

<http://www.flickr.com/photos/24844537@N00/5413654859/>



Full Service Adoption Projection

COMMUNICATING WITH YOU

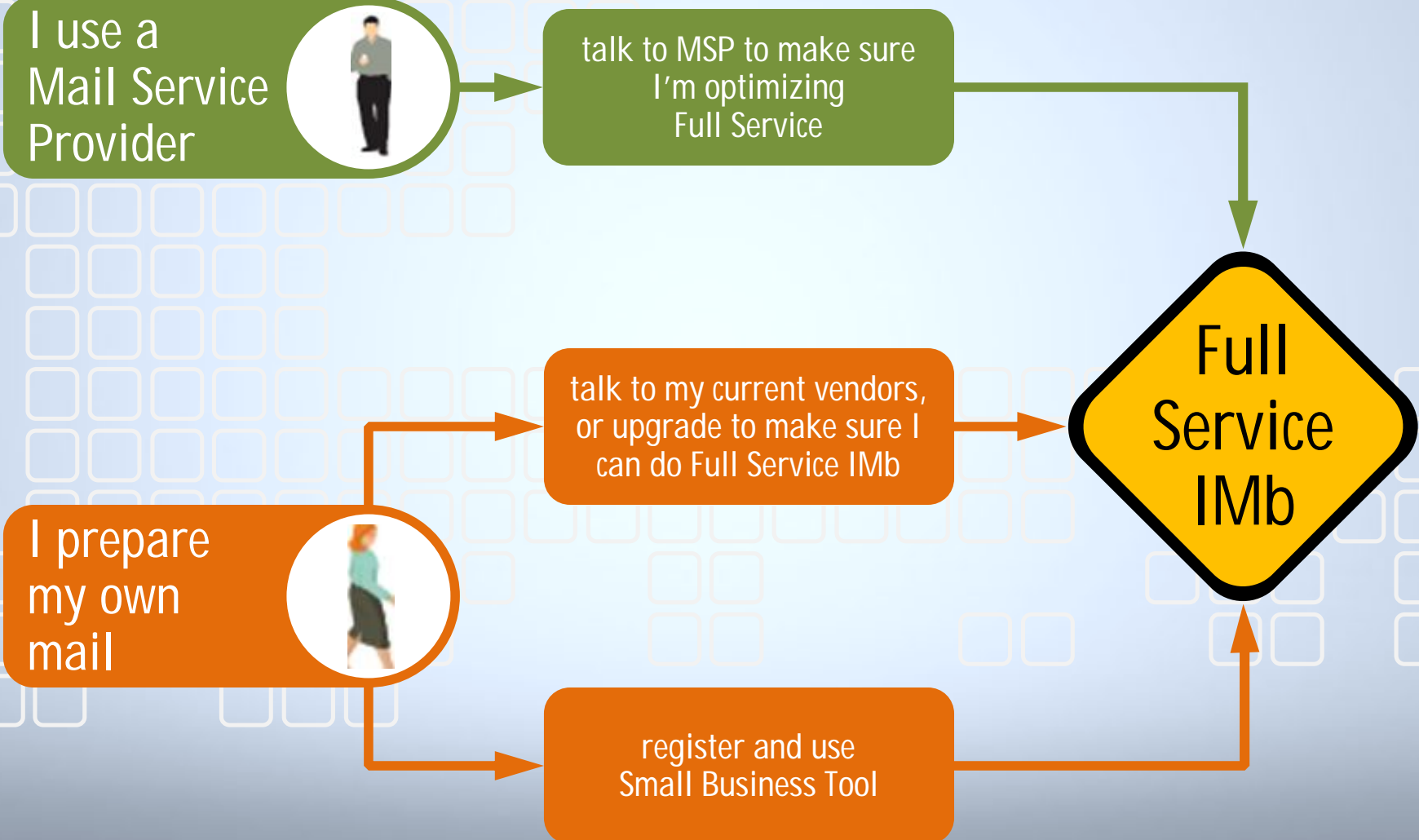
Public Forums: PCCs, NPFs, MTAC,
Idealliance- correct spelling, Customer Meetings,
Focus groups, Training, and others)

Publications: Federal Register Notice,
DMM updates, Media articles, Postal Link, and others

Resource: RIBBS

Business Service Network (BSN), BMEU,
Postmasters, Sales Force

intelligence depends on IMb



TECH CREDIT what is it?

A one-time credit available to a qualified business location's Customer Registration ID (CRID), which can be redeemed as a postage credit.

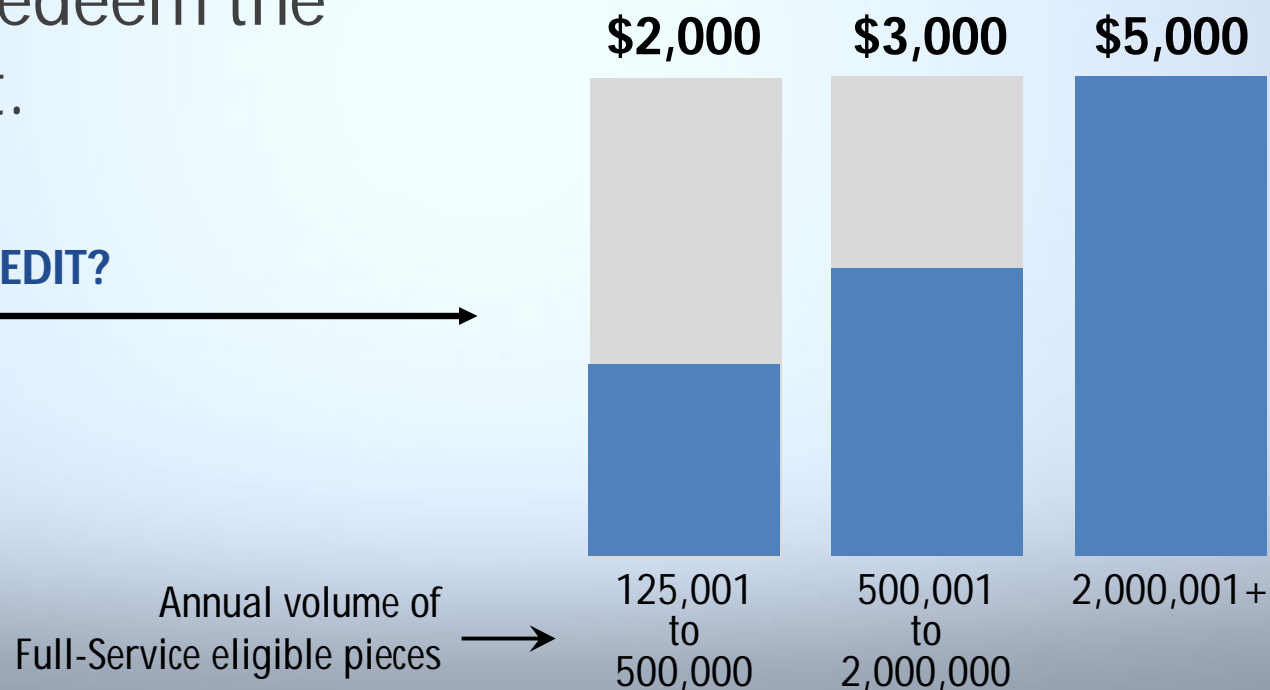
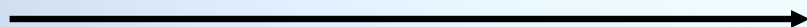
why is it being offered?

To facilitate the adoption of Full-Service mailing standards.

TECH CREDIT who's eligible?

CRIDs that exceed a mailing volume of 125,000 annual qualifying pieces will be eligible to redeem the Tech Credit.

HOW MUCH CREDIT?



FULL SERVICE mailer benefits

Receive free mail tracking information

Receive free undeliverable-as-addressed information including address correction service (ACS) and Nixie service

Have annual mailing permit fee waived*

Take advantage of "Mail Anywhere" and "Pay Anywhere" programs

Simplified mail entry and acceptance

FULL SERVICE with IMBs, scans & eDocs

Full Service Customers Only

104,867,000

Electronic Info for
Containers and Trays
Received



2,658,000

Container Scans

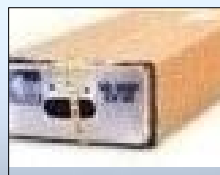
Entered at USPS: 1,913,000
Enroute Arrive: 470,000
Enroute Depart: 275,000



64,136,000

Tray Scans

Enroute: 53,766,000
Enroute Arrive: 4,509,000
Enroute Depart: 5,861,000



Oct 06, 2012
to
Mar 22, 2013

40 Billion

(as of Mar 1, 2013)

**Piece level
automation scans**



FREE VISIBILITY FOR MAILERS

All IMb™ Users

FULL SERVICE USPS benefits providing value

Full-Service enables:

100 percent visibility in the mailstream

cost-effective and efficient business mail
acceptance procedures, mail processing and
resource planning

service-responsive mailing services and enhanced
diagnostics of service performance

FULL SERVICE requirements

1. Apply unique Intelligent Mail barcodes (IMb) to identify each letter, postcard, and flat mailpiece.
2. Meet the eligibility requirements for automation prices according to class and shape.
3. Apply unique Intelligent Mail tray barcodes (IMtb) on trays, tubs, and sacks.
4. Apply unique Intelligent Mail container barcodes (IMcb) on placards for containers, such as pallets, when required.
5. Schedule appointments through the Facility Access and Shipment Tracking system (FAST®).
6. Use an approved electronic method to transmit mailing documentation and postage statements to the Postal Service.
7. If the mailing is being prepared or presented on behalf of another entity, the electronic documentation (eDoc) must include additional information to support the by/for mailing relationships.

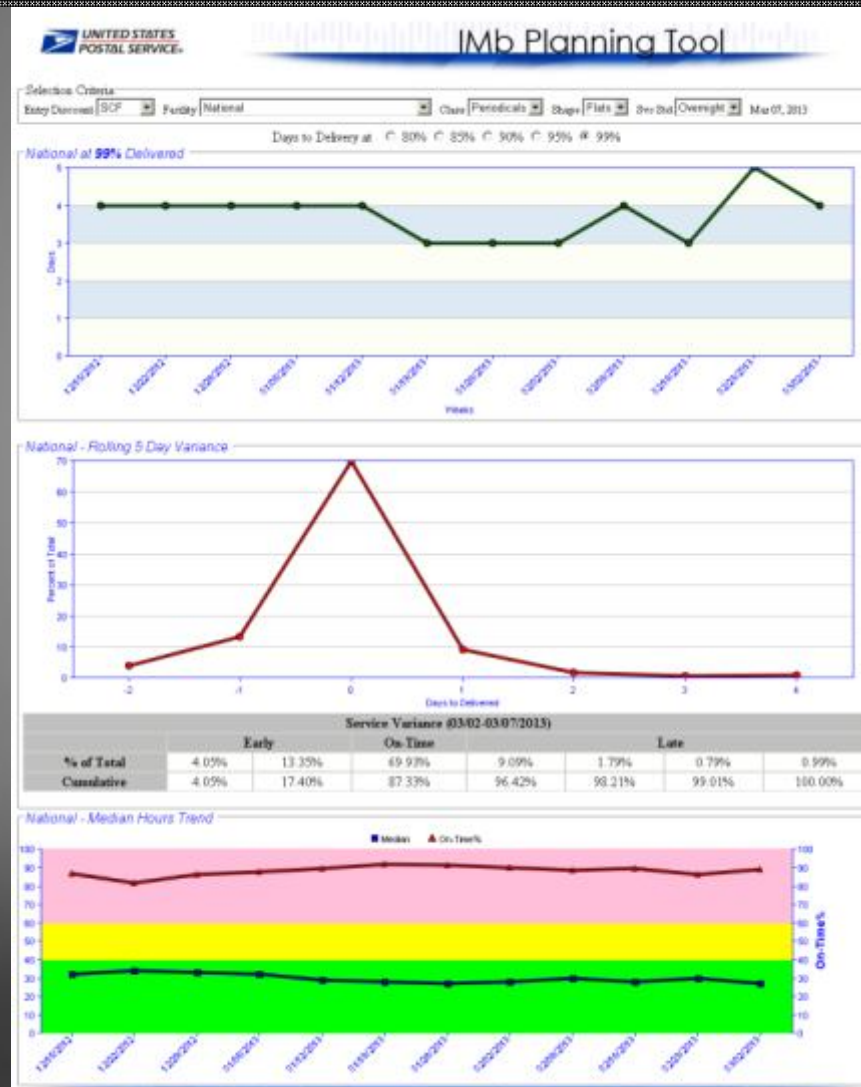
FULL SERVICE getting started

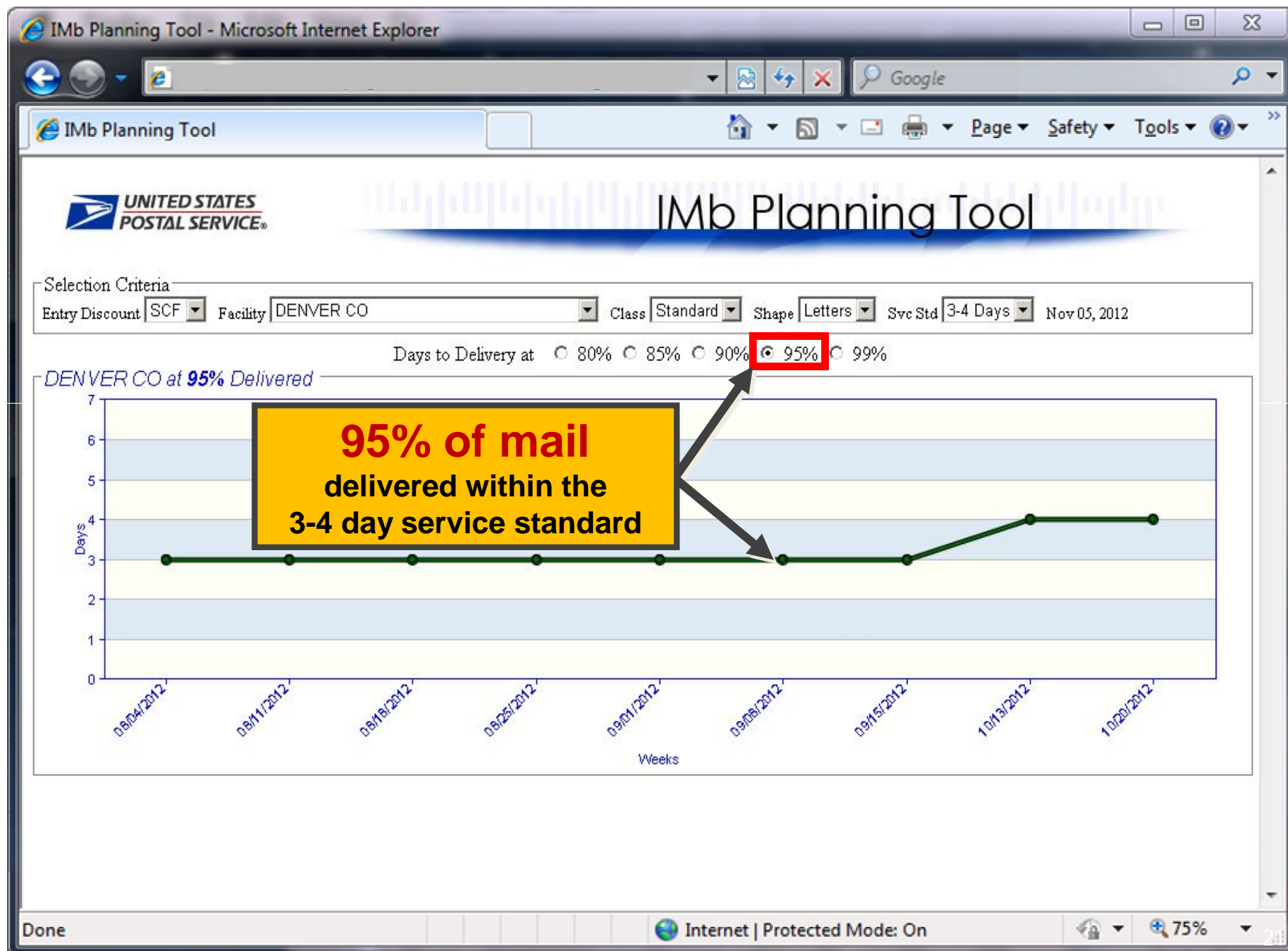
visit **ribbs.usps.gov**

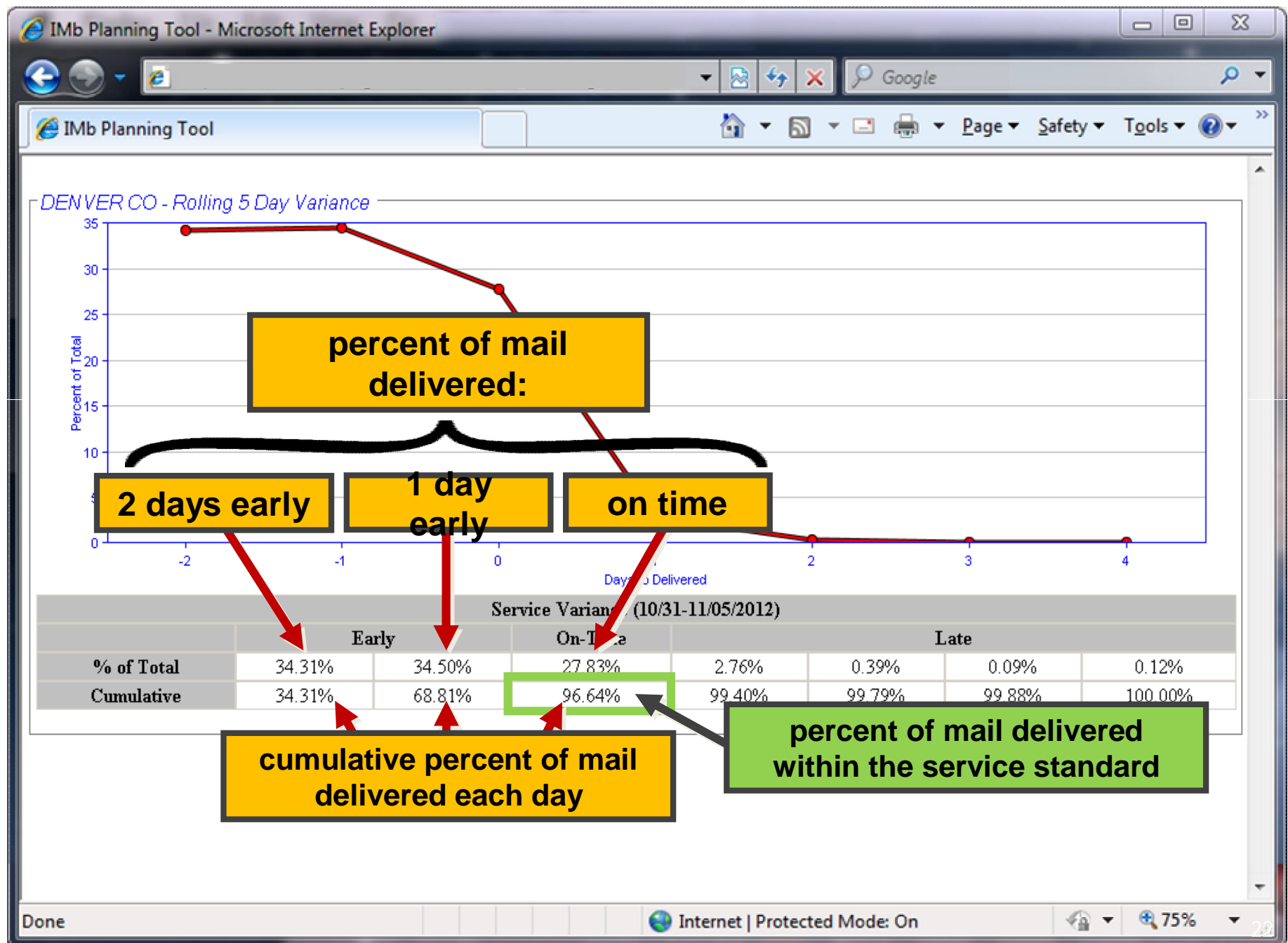
1. Talk with your local BMEU or MDA to receive guidance on how to best meet your mailing needs with the Intelligent Mail options the Postal Service has provided. Learn more.
2. Apply for a Mailer ID (MID), which you will use to identify your mailpieces and mail aggregates. Learn more.
3. Register for Business Customer Gateway access, which you will use to submit electronic documentation. Learn more.
4. Learn about the suite of Intelligent Mail barcodes: Intelligent Mail barcode for letters, cards and flats, Intelligent Mail Tray barcode, Intelligent Mail Container barcode and Intelligent Mail Package barcode. Learn more.
5. Determine which OneCode Services you would like to use. Learn more.
6. Access guides and specifications for Intelligent Mail. Learn more.
7. Review presentations about Intelligent Mail. Learn more.

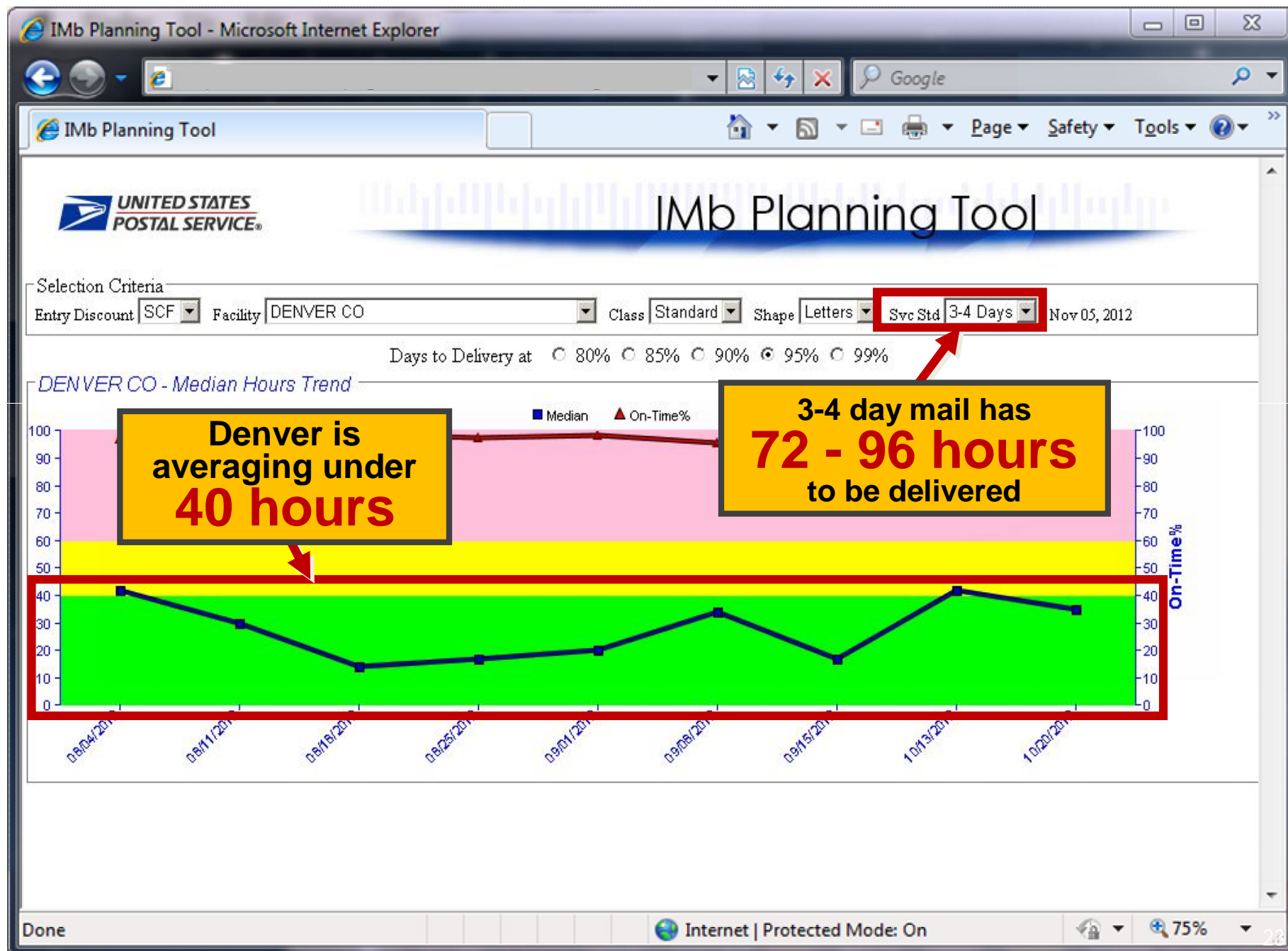


IMb PLANNING TOOL

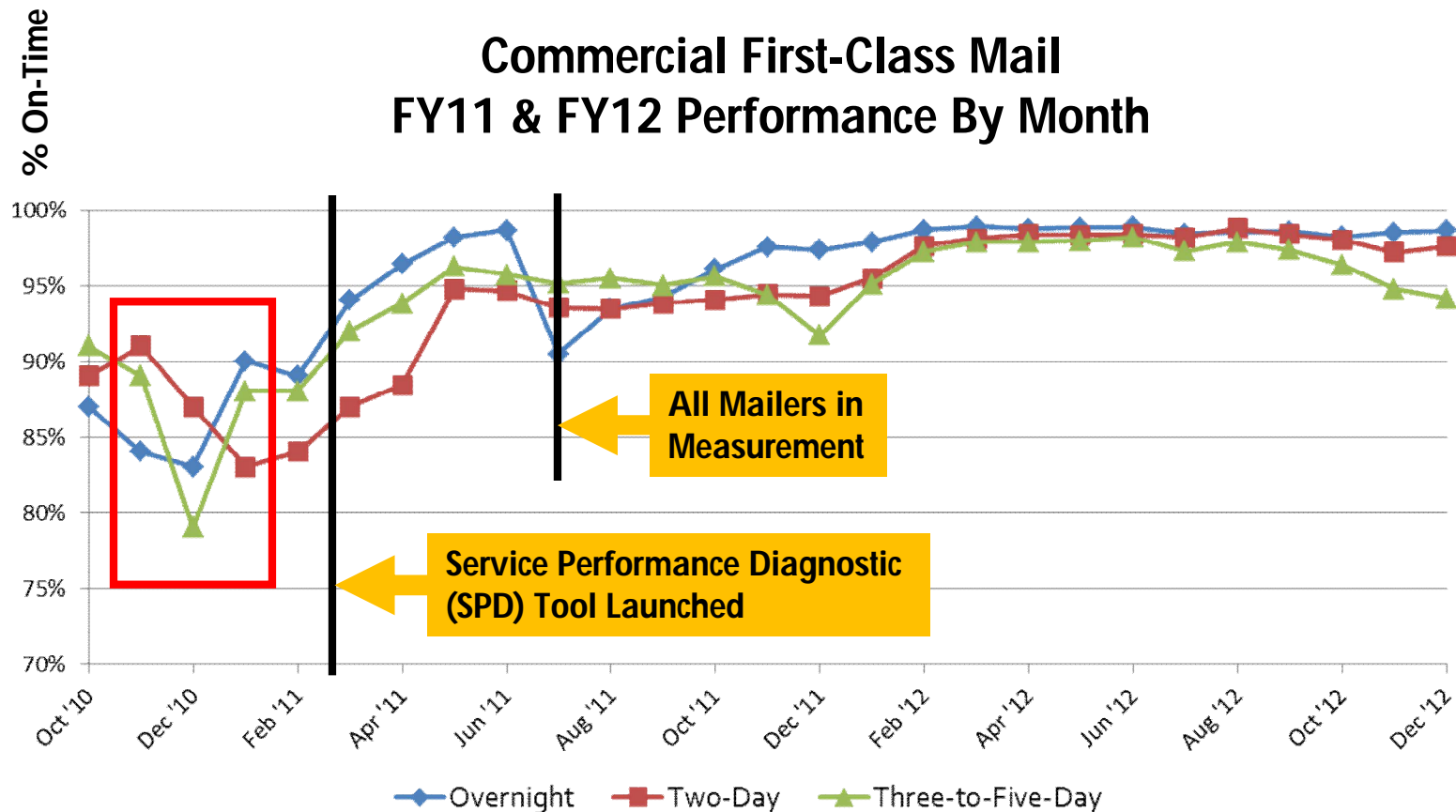








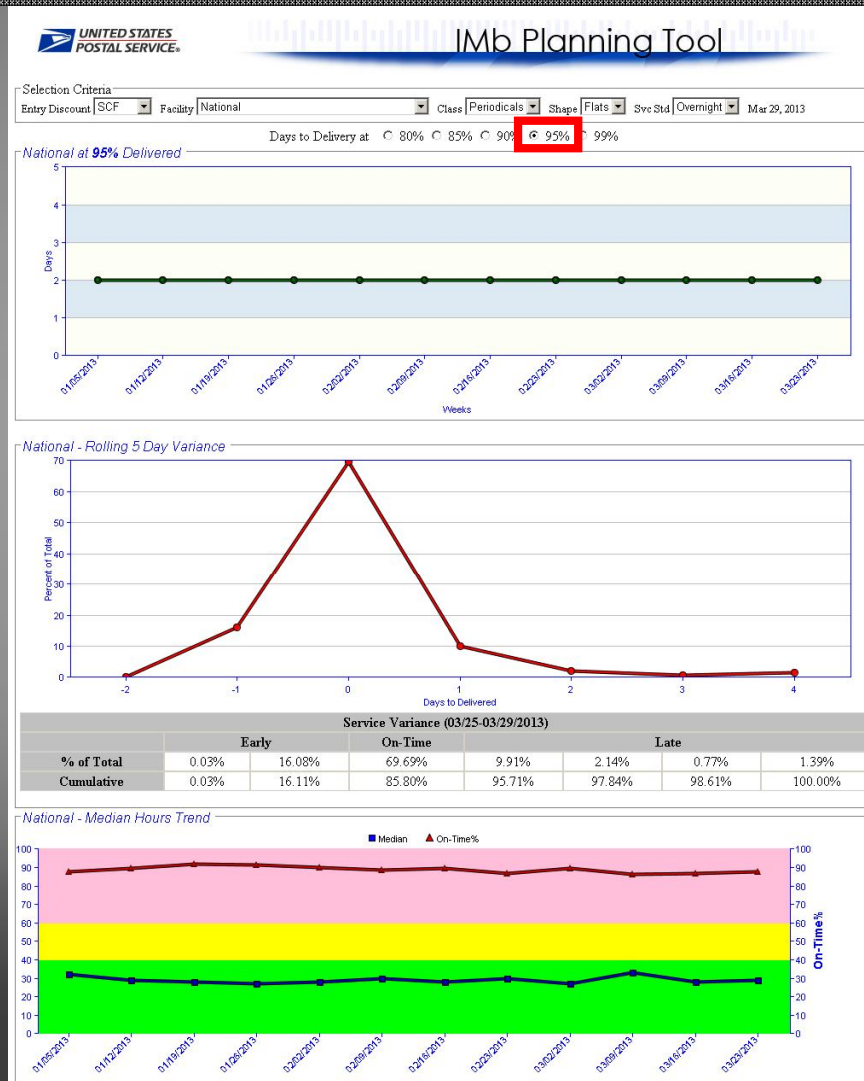
Commercial First-Class Mail FY11 & FY12 Performance By Month



SINCE LAUNCH OF THE TOOL...

... service performance scores continue to rise

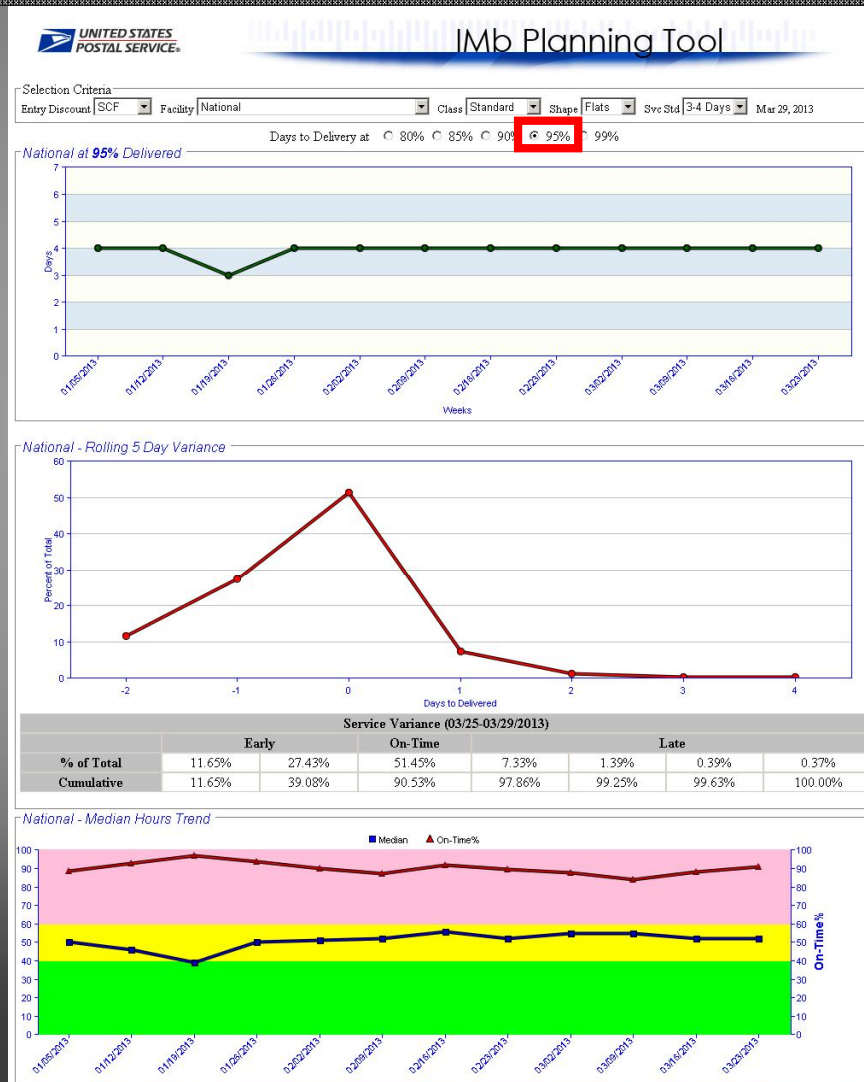
IMb PLANNING TOOL



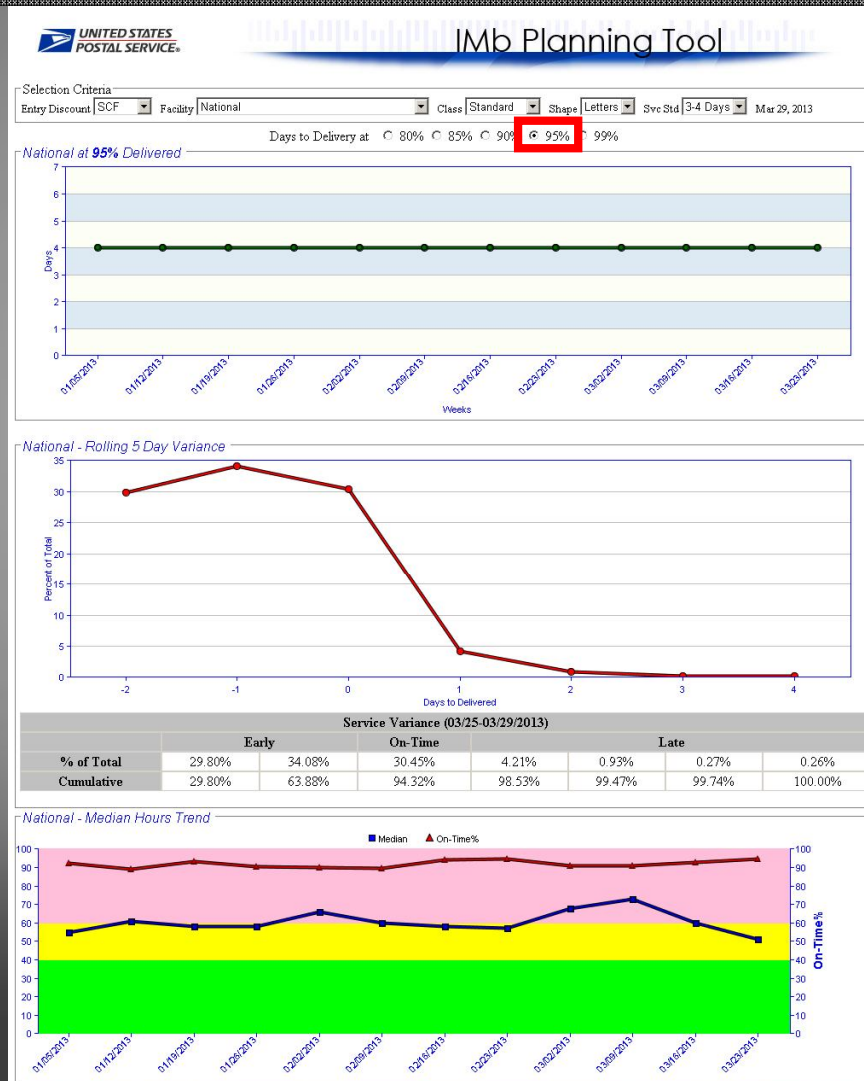
National
PER Flats O/N

IMb PLANNING TOOL

National
STD Flats 3-4 Days



IMb PLANNING TOOL



National
STD LTRS 3-4 Days



IMB SERVICE PERFORMANCE DIAGNOSTICS

SERVICE PERFORMANCE SCORECARD

From: **NATIONAL** ALL Districts ALL Facilities To: **3 Digit** [Excel](#)
Originating From View ☐ Week ☐ Month ☒ QTR Starting: **01/01/2013** Full Service Mailers ☐ Political Mailings Only ☐ FSS Only

*Scores do not include "Last Mile" failures

CLASS	SHAPE	ENTRY	STANDARD	FAILED PIECES	TOTAL PIECES	SCORE	PREV-QTR	+/-
First Class	Letters	O	Overnight	4,354,546	306,072,166	98.58	98.49	0.08
			2 Day	16,234,777	802,830,264	97.98	97.62	0.36
			3-5 Day	95,974,376	2,485,077,660	96.14	95.04	1.10
	Flats	O	Overnight	20,357	120,098	83.05	83.93	-0.88
			2 Day	88,550	976,090	90.93	88.77	2.16
			3-5 Day	471,550	3,584,589	86.85	89.16	-2.31
	Cards	O	Overnight	194,363	3,936,535	95.06	95.96	-0.90
			2 Day	673,379	15,011,061	95.51	94.74	0.77
			3-5 Day	4,136,726	71,935,379	94.25	91.20	3.05
Periodicals	Flats	D	DSCF Overnight	16,223,920	139,599,965	88.38	83.92	4.46
			DADC 2 Day	1,976,443	16,814,303	88.25	86.66	1.59
			End to End 3 Day	345,302	5,146,421	93.29	87.72	5.57
			End to End 4-20 Day	115,016	1,048,787	89.03	82.81	6.23
	Letters	O	DSCF Overnight					
			DADC 2 Day	3,194	6,484	50.74	46.97	3.77
			End to End 3 Day	74,080	96,646	23.35	30.91	-7.56
			End to End 4-20 Day	377,888	566,228	33.26	45.96	-12.69
	Flats	O	DSCF Overnight					
			DADC 2 Day	129,465	1,673,039	92.26	91.92	0.34
			End to End 3 Day	985,845	5,283,489	81.34	78.37	2.97
			End to End 4-20 Day	7,466,497	16,106,389	53.64	50.79	2.86
							88.52	3.36
							90.17	1.65
							71.58	-23.95

NATIONAL SCORECARD



IMB SERVICE PERFORMANCE DIAGNOSTICS

SERVICE PERFORMANCE SCORECARD

From: CAPITAL METRO ▼ BALTIMORE ▼ BALTIMORE MD ▼ To: 3 Digit ▼ [Excel](#)
☐ Week ☐ Month ☒ QTR Starting: 01/01/2013 ▼ Full Service Mailers ▼ ☐ Political Mailings Only ☐ FSS Only

Selection Filter: Mailer Name Matching "CMS" [Clear](#)

*Scores do not include "Last Mile" failures

CLASS	SHAPE	ENTRY	STANDARD	FAILED PIECES	TOTAL PIECES	SCORE	PREV-QTR	+/-
First Class	Letters	O	Overnight	11,279	1,875,430	99.40	99.48	-0.08
			2 Day	78,793	5,430,917	98.55	96.95	1.60
			3-5 Day	203,253	5,765,714	96.47	97.18	-0.71

SCORECARD

Baltimore QTD - CMS



IMB SERVICE PERFORMANCE DIAGNOSTICS

SERVICE PERFORMANCE SCORECARD

From: CAPITAL METRO | BALTIMORE | ALL Facilities To: 3 Digit [Excel](#)
Originating From View ☐ Week ☐ Month ☒ QTR Starting: 01/01/2013 Full Service Mailers ☐ Political Mailings Only ☐ FSS Only
Mailer Lookup

*Scores do not include "Last Mile" failures

CLASS	SHAPE	ENTRY	STANDARD	FAILED PIECES	TOTAL PIECES	SCORE	PREV-QTR	+/-
First Class	Letters	O	Overnight	100,727	3,030,309	96.68	99.44	-2.76
			2 Day	103,368	6,055,151	98.29	96.68	1.62
			3-5 Day	336,153	7,890,133	95.74	96.66	-0.92
	Flats	O	Overnight	0	77	100.00	100.00	0.00
			2 Day	145	2,783	94.79	89.99	4.80
			3-5 Day	296	2,983	90.08	87.52	2.55
	Cards	O	Overnight	240	24,768	99.03	5.40	93.63
			2 Day	84	20,641	99.59	99.96	-0.36
			3-5 Day	1	767	99.87	93.21	6.66
Periodicals	Flats	D	DSCF Overnight	66,828	712,458	90.62	88.64	1.98
			DADC 2 Day	5,819	222,149	97.38	91.26	6.12
			End to End 3 Day	406	31,457	98.71	96.74	1.97
			End to End 4-20 Day					
	Letters	O	DSCF Overnight					
			DADC 2 Day	1,191	1,865	36.14	32.82	3.32
			End to End 3 Day	54,236	63,325	14.35	14.03	0.33
			End to End 4-20 Day	277,588	349,669	20.61	24.93	-4.32
	Flats	O	DSCF Overnight					
			DADC 2 Day	252	1,024	75.39	12.50	62.89
			End to End 3 Day	8,500	23,776	64.25	65.63	-1.38
			End to End 4-20 Day	12,171	20,533	40.72	18.69	22.03
	Letters	D	DSCF 3-4 Day	2,390,848	38,156,181	93.73	92.70	1.04
			DADC 5-7 Day					

SCORECARD

Baltimore QTD - Originating



IMB SERVICE PERFORMANCE DIAGNOSTICS

SERVICE PERFORMANCE SCORECARD

CAPITAL METRO

BALTIMORE

BALTIMORE PDC MD

[Excel](#)

Destinating to View

☐ Week

☐ Month

☒ QTR

Starting: 01/01/2013

Full Service Mailers

☐ Political Mailings Only

*Scores do not include "Last Mile" failures

CLASS	SHAPE	ENTRY	STANDARD	FAILED PIECES	TOTAL PIECES	SCORE	PREV-QTR	+/-
First Class	Letters	O	Overnight	59,825	2,468,114	97.58	99.44	-1.86
			2 Day	115,556	2,112,601	94.53	95.48	-0.95
			3-5 Day	534,265	18,208,317	97.07	95.57	1.49
	Flats	O	Overnight	0	77	100.00	100.00	0.00
			2 Day	861	5,855	85.29	96.56	-11.26
			3-5 Day	1,292	11,438	88.70	86.91	1.79
	Cards	O	Overnight	224	3,663	93.88	0.00	93.88
			2 Day	7,173	110,430	93.50	85.93	7.58
			3-5 Day	32,220	628,625	94.87	89.01	5.86
Periodicals	Flats	D	DSCF Overnight	40,747	459,911	91.14	87.83	3.31
			DADC 2 Day	73	256	71.48	95.54	-24.06
			End to End 3 Day	305	20,114	98.48	95.11	3.38
			End to End 4-20 Day	43	126	65.87	40.00	25.87
	Letters	O	DSCF Overnight					
			DADC 2 Day	1,191	1,865	36.14	32.82	3.32
			End to End 3 Day					
			End to End 4-20 Day	793	1,175	32.51	60.16	-27.65
	Flats	O	DSCF Overnight					
			DADC 2 Day	252	1,018	75.25	12.50	62.75
			End to End 3 Day	3,899	20,934	81.37	59.54	21.84
								2.60
								0.08

SCORECARD Baltimore QTD - Destinating



IMB SERVICE PERFORMANCE DIAGNOSTICS

SERVICE PERFORMANCE SCORECARD

From: CAPITAL METRO | BALTIMORE | BALTIMORE MD To: 3 Digit [Excel](#)
Originating From View ☐ Week ☐ Month ☒ QTR Starting: 01/01/2013 Full Service Mailers ☐ Political Mailings Only ☐ FSS Only
Mailer Lookup

*Scores do not include "Last Mile" failures

CLASS	SHAPE	ENTRY	STANDARD	FAILED PIECES	TOTAL PIECES	SCORE	PREV-QTR	+/-
First Class	Letters	O	Overnight	59,869	2,468,304	97.57	99.45	-1.88
			2 Day	102,955	6,035,932	98.29	96.67	1.62
			3-5 Day	336,096	7,888,693	95.74	96.66	-0.92
	Flats	O	Overnight	0	75	100.00	100.00	0.00
			2 Day	134	2,713	95.06	89.99	5.07
			3-5 Day	284	2,468	88.49	87.52	0.97
	Cards	O	Overnight	218	2,436	91.05	0.00	91.05
			2 Day	26	607	95.72	0.00	95.72
			3-5 Day					
Periodicals	Flats	D	DSCF Overnight	40,779	459,946	91.13	87.83	3.30
			DADC 2 Day	5,819	222,149	97.38	91.26	6.12
			End to End 3 Day	305	20,114	98.48	95.11	3.38
			End to End 4-20 Day					
	Letters	O	DSCF Overnight					
			DADC 2 Day	67	327	79.51	39.16	40.35
			End to End 3 Day	7,637	8,200	6.87	10.87	-4.00
			End to End 4-20 Day	21,590	28,275	23.64	5.27	18.37
	Flats	O	DSCF Overnight					
			DADC 2 Day	74	79	6.33	12.50	-6.17
			End to End 3 Day	8,268	23,523	64.85	65.67	-0.81
			End to End 4-20 Day	12,079	20,439	40.90	18.38	22.52
			DSCF 3-4 Day	1,841,534	10,611,618	82.83	92.73	0.08

SCORECARD

Baltimore Facility QTD



IMB SERVICE PERFORMANCE DIAGNOSTICS

SERVICE PERFORMANCE SCORECARD

From: CAPITAL METRO | BALTIMORE | BALTIMORE MD To: 3 Digit [Excel](#)
Originating From View ☐ Week ☒ Month ☐ QTR Starting: 03/01/2013 Full Service Mailers ☐ Political Mailings Only ☐ FSS Only
Mailer Lookup

*Scores do not include "Last Mile" failures

CLASS	SHAPE	ENTRY	STANDARD	FAILED PIECES	TOTAL PIECES	SCORE	PREV-MTH	+/-
First Class	Letters	O	Overnight	13,000	957,965	98.64	94.94	3.70
			2 Day	35,334	2,015,307	98.25	98.13	0.12
			3-5 Day	139,416	2,484,888	94.39	95.63	-1.24
	Flats	O	Overnight					
			2 Day	35	331	89.43	96.16	-6.73
			3-5 Day	44	408	89.22	80.76	8.45
	Cards	O	Overnight	203	1,461	86.11	98.46	-12.36
			2 Day	25	360	93.06	99.60	-6.54
			3-5 Day					
Periodicals	Flats	D	DSCF Overnight	8,400	152,248	94.48	91.27	3.21
			DADC 2 Day	2,066	84,515	97.56	97.31	0.24
			End to End 3 Day	160	8,290	98.07	98.89	-0.82
			End to End 4-20 Day					
	Letters	O	DSCF Overnight					
			DADC 2 Day	49	309	84.14	0.00	84.14
			End to End 3 Day	6,355	6,737	5.67	0.00	5.67
			End to End 4-20 Day	12,769	17,809	28.30	33.54	-5.24
	Flats	O	DSCF Overnight					
			DADC 2 Day	36	37	2.70	9.76	-7.05
			End to End 3 Day	2,300	8,093	71.58	57.26	14.32
			End to End 4-20 Day	6,286	9,893	36.46	45.27	-8.81
			DSCF 3-4 Day	523,531	6,952,758	92.47	91.56	0.91

SCORECARD





Baltimore Facility MTD

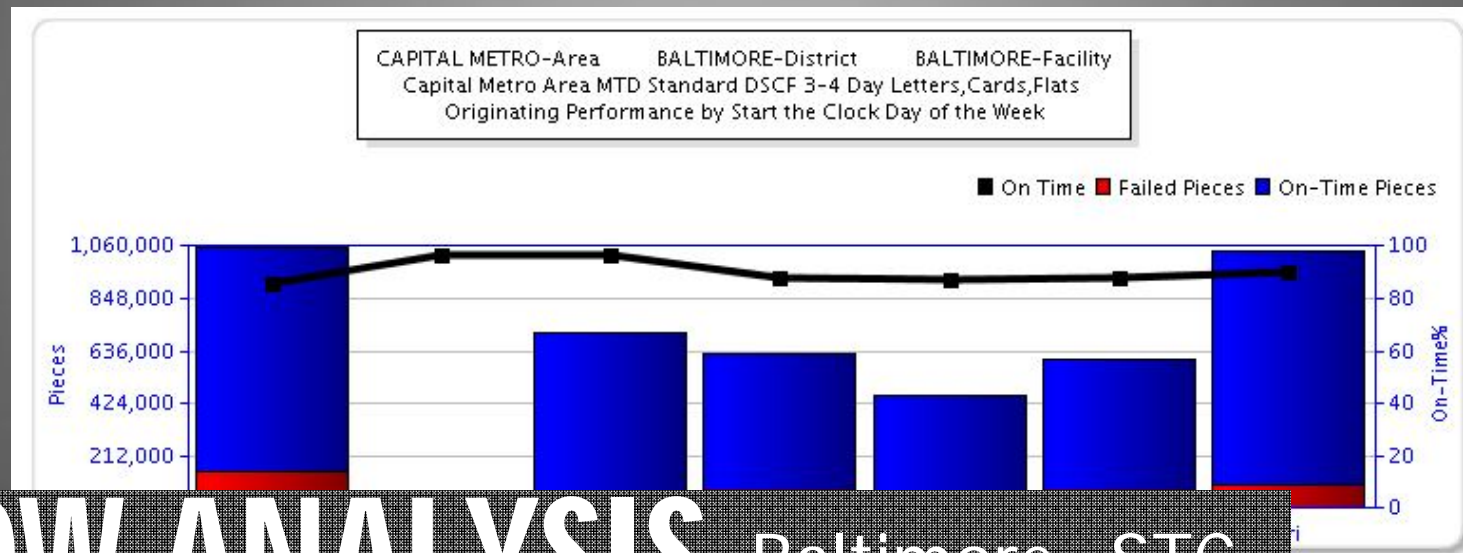
Capital Metro Area MTD Standard DSCF 3-4 Day Letters,Cards,Flats
Originating Performance by Start the Clock Day of the Week

Excel Entry Type: Destination Report For: CAPITAL METRO BALTIMORE Week Month QTR Starting: 03/01/2013

Originating From View Rollup: Area District Facility MAIL CLASS Standard SERVICE STANDARD DSCF 3-4 Day

☒ Letters ☒ Cards ☒ Flats ☐ FSS Only ☐ Political Mailings Only

ORIGINATING FROM		SATURDAY		SUNDAY		MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		TOTAL	
FACILITY	DISTRICT	FAILED PCS	%	FAILED PCS	%	FAILED PCS	%	FAILED PCS	%	FAILED PCS	%	FAILED PCS	%	FAILED PCS	%	FAILED PCS	%
 BALTIMORE	BALTIMORE	147K	86.18	1K	96.69	25K	96.42	75K	88.11	56K	87.65	71K	88.25	98K	90.57	473K	89.56
 CUMBERLAND	BALTIMORE	82	98.89	1	99.96				100.00		100.00	11	99.57	8K	22.96	8K	74.06
 EASTERN SHORE	BALTIMORE	325	99.79			11	99.98	274	99.68	29	99.95	25	99.97	629	99.39	1K	99.77
 LINTHICUM	BALTIMORE	41K	96.62	3K	92.80	55K	95.30	36K	88.15	18K	91.12	16K	96.91	79K	92.53	248K	94.51



DOW ANALYSIS

Baltimore - STC

MP-WIP Rolling 5-Day Median Hours

BALTIMORE District

Class: **Standard** • Category: **Letters/Cards** • Processing: **All**

Entry Point Discount Facility: **SCF** • Threshold: **24**

Cycle Time: **AET to First Automation Scan**

Facility	5-Day		Fri 3/15		Sat 3/16		Mon 3/18		Tue 3/19		Wed 3/20	
	Hours	Pieces	Hours	Pieces	Hours	Pieces	Hours	Pieces	Hours	Pieces	Hours	Pieces
BALTIMORE MD	43.00	1681776	43.00	251591	43.00	238843	43.00	831362	60.00	177203	13.00	182777
CUMBERLAND MD	88.00	7567							88.00	7564	89.00	3
EASTERN SHORE MD	19.00	209393	14.00	51502	12.00	48537	33.00	62039	50.00	16534	29.00	30781
LINTHICUM MD	56.00	1230402	53.00	104313	54.00	115690	58.00	655333	62.00	228286	32.00	126780

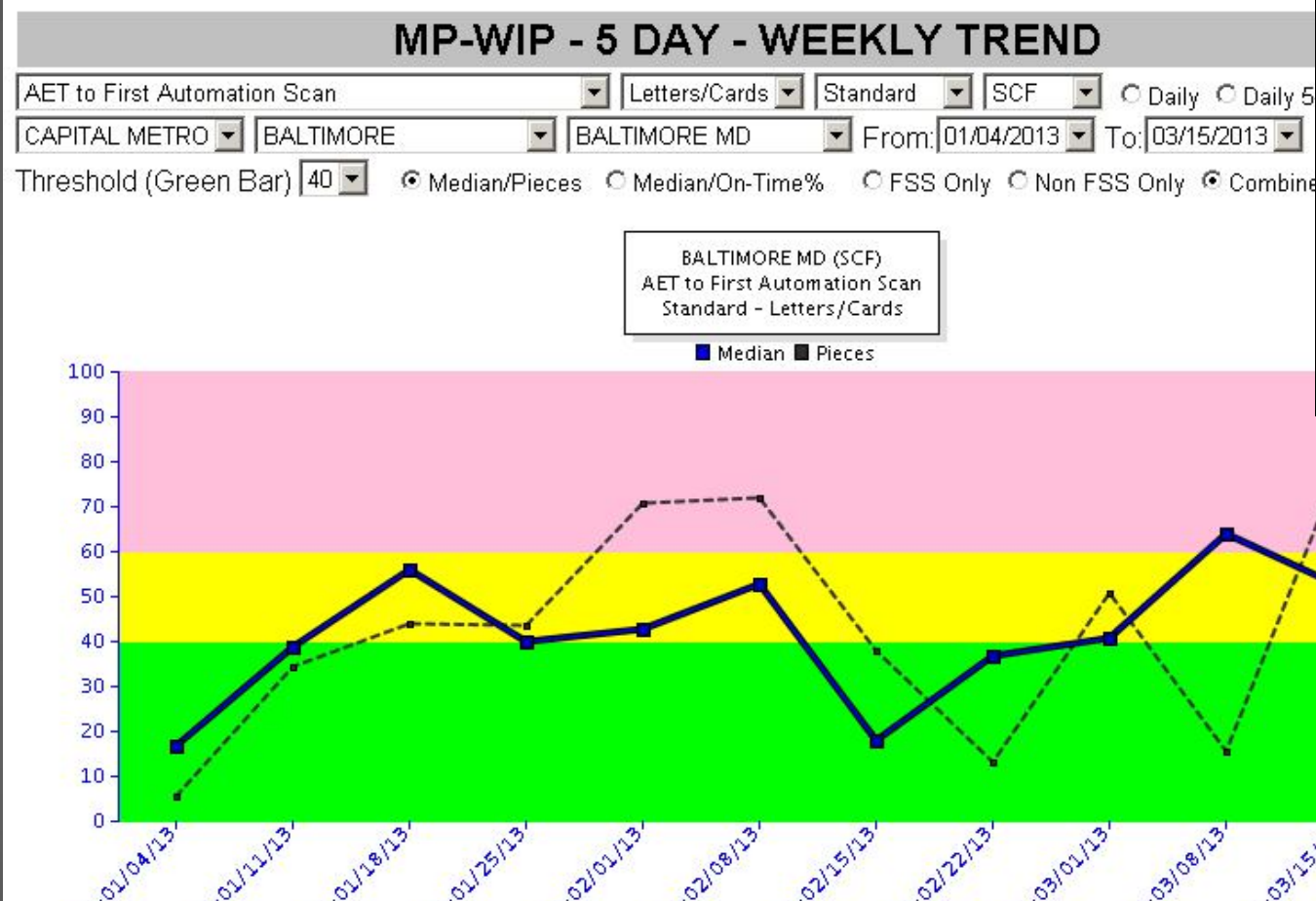
MP-WIP - MEDIAN HOURS - Rolling 5 Days - By MPE

[Excel](#)

Report For	Machine Type	Total Pieces	Failed Pieces	On-Time	Median	Min	Max	Avg
BALTIMORE MD	+ AFSM100	2,699	2,532	6.2	123	44	240	121.1
	+ CIOSS	809	35	95.7	41	5	247	64.1
	+ DBCS	1,079,750	95,439	91.2	41	2	522	58.0
	+ DBOSS	313,942	27,481	91.2	43	6	378	58.4
							718	65.1
							718	60.5

MP-WIP

Baltimore - Median Hours



WEEK	On-Time
03/15/2013	86.50
03/08/2013	91.58
03/01/2013	95.36
02/22/2013	95.45
02/15/2013	95.99
02/08/2013	80.90
02/01/2013	91.84
01/25/2013	97.47
01/18/2013	90.79
01/11/2013	97.12
01/04/2013	99.06

MP-WIP Baltimore - Median Hours Trend

Network Enhanced Reporting Information
FIFO - First In First Out

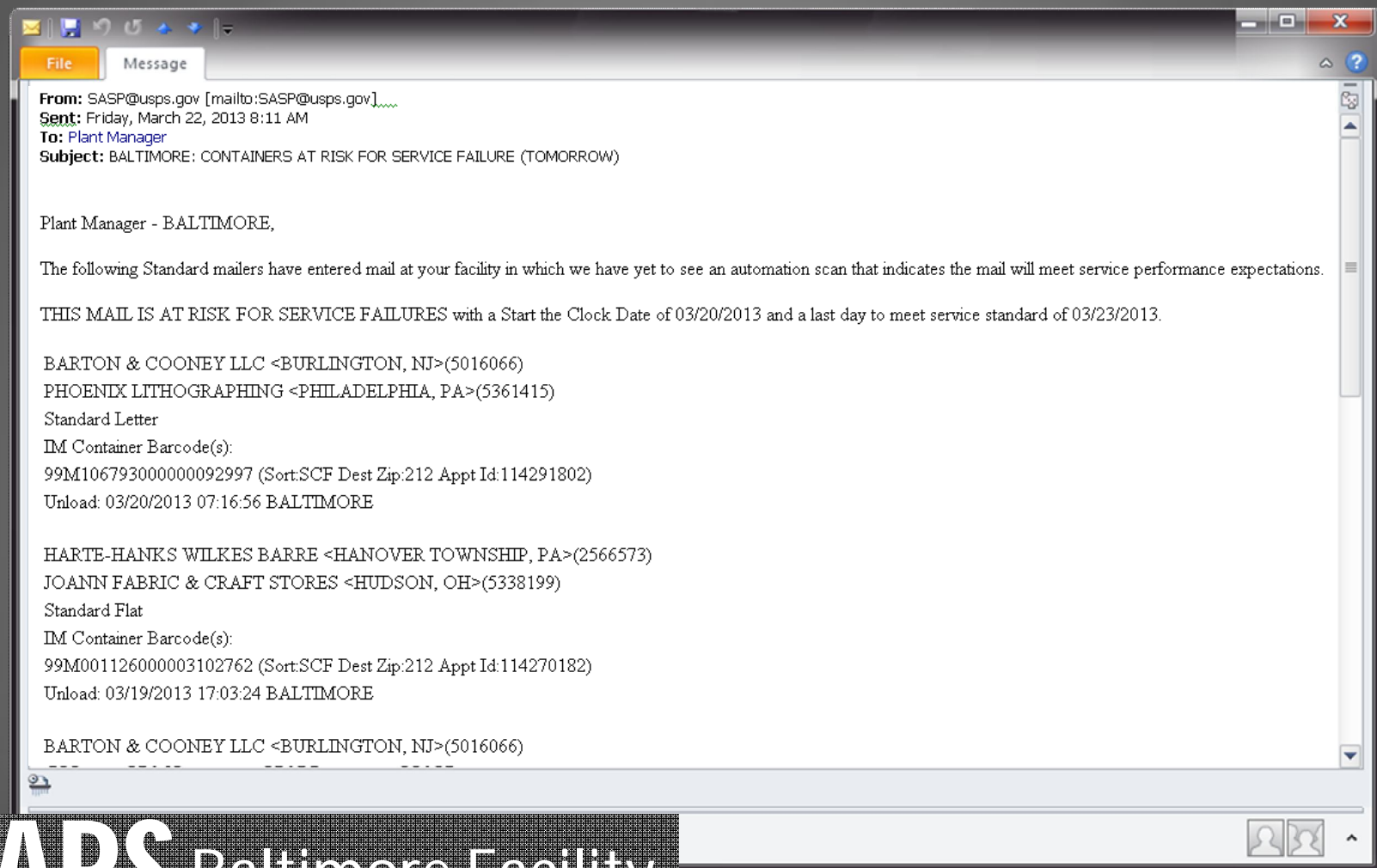
[Back](#)

District: BALTIMORE • Week Beginning: 3/9/2013
Discount Type: SCF • Mail Class: Standard • Mail Category: Letter

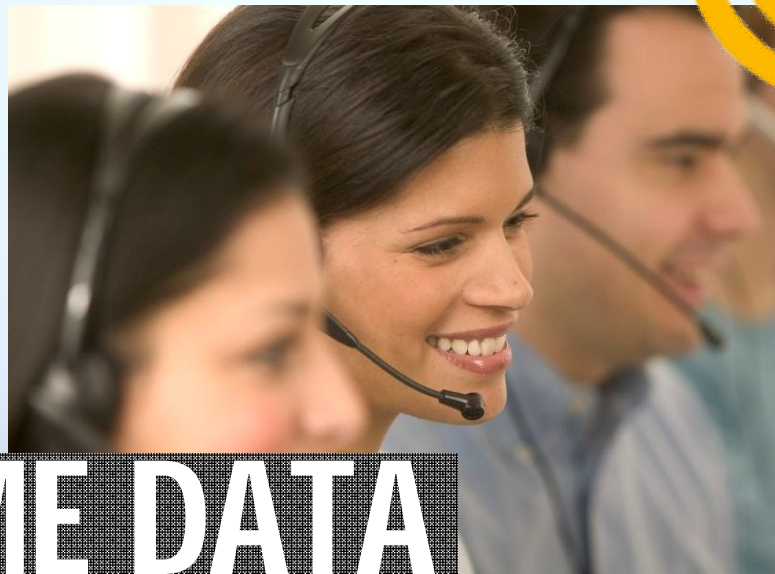
MHTS Facility Name	Actual Entry Date													
	Sat 3/9/2013		Sun 3/10/2013		Mon 3/11/2013		Tue 3/12/2013		Wed 3/13/2013		Thu 3/14/2013		Fri 3/15/2013	
	Out of FIFO	Total Containers	Out of FIFO	Total Containers	Out of FIFO	Total Containers	Out of FIFO	Total Containers	Out of FIFO	Total Containers	Out of FIFO	Total Containers	Out of FIFO	Total Containers
BALTIMORE PDC	9	45	0	3	23	85	3	19	1	4	5	16	11	42

FIFO Order	Appointment	IMCb	Actual Entry Date/Time	Expected Delivery Date	Tray or Bundle Scan	Piece Scan	Expected Process
1	114263103	99M107532000000760185	3/15/2013 07:16:00 AM	3/19/2013	3/15/2013 10:56:33 AM	3/15/2013 11:27:02 AM	In FIFO
2	114263103	99M107532000000760190	3/15/2013 07:16:00 AM	3/19/2013		3/15/2013 01:29:42 PM	In FIFO
3	114263103	99M100059JET100083253	3/15/2013 07:16:00 AM	3/19/2013		3/15/2013 02:03:58 PM	In FIFO
4	114263103	99M107532000000760181	3/15/2013 07:16:00 AM	3/19/2013		3/15/2013 02:16:42 PM	In FIFO
5	114263103	99M106567000000035246	3/15/2013 07:16:00 AM	3/19/2013	3/15/2013 04:48:24 PM	3/16/2013 11:17:36 PM	In FIFO
6	114263103	99M100059D19100856777	3/15/2013 07:16:00 AM	3/19/2013		3/15/2013 08:49:56 PM	In FIFO
7	114263103	99M107532000000760184	3/15/2013 07:16:00 AM	3/19/2013		3/16/2013 12:09:23 AM	In FIFO
8	114263103	99M107532000000760182	3/15/2013 07:16:00 AM	3/19/2013	3/16/2013 01:19:06 AM	3/17/2013 05:27:14 AM	In FIFO
9	114263103	99M100059D19100856774	3/15/2013 07:16:00 AM	3/19/2013	3/16/2013 01:27:33 AM	3/16/2013 03:01:49 AM	In FIFO
25	114207968	99M10000000PT02015740	3/15/2013 09:00:00 AM	3/19/2013	3/16/2013 01:31:35 AM	3/16/2013 10:41:09 AM	Earlier than expected
22	114254538	99M200552000000136081	3/15/2013 08:00:00 AM	3/19/2013	3/16/2013 01:34:57 AM	3/16/2013 11:12:47 AM	Earlier than expected
28	114201799	99M10000000PT02019854	3/15/2013 03:22:26 PM	3/19/2013		3/16/2013 10:13:10 AM	Earlier than expected
39	114275524	99M000520966045040014	3/15/2013 09:42:05 PM	3/20/2013	3/16/2013 10:19:12 AM	3/16/2013 12:30:54 PM	In FIFO
10	114263103	99M107532000000760186	3/15/2013 07:16:00 AM	3/19/2013	3/16/2013 10:39:51 AM	3/16/2013 10:59:11 AM	Later than expected
11	114263103	99M049301069590000171	3/15/2013 07:16:00 AM	3/19/2013		3/16/2013 11:08:52 AM	In FIFO
29	114201799	99M10000000PT02020008	3/15/2013 03:22:47 PM	3/19/2013		3/16/2013 11:09:25 AM	In FIFO
38	114275524	99M899212000000027806	3/15/2013 09:41:40 PM	3/20/2013		3/16/2013 11:14:56 AM	Earlier than expected
26	114201799	99M0212010000003101329	3/15/2013 03:22:07 PM	3/19/2013		3/16/2013 11:24:57 AM	In FIFO
					3/16/2013 12:44:51 PM	3/17/2013 12:27:42 AM	Later than expected
						3/16/2013 02:52:31 PM	Earlier than expected

FIFO Baltimore - STD Letters SCF



CARS Baltimore Facility



REAL TIME DATA

THE VALUE TO YOU



marketing



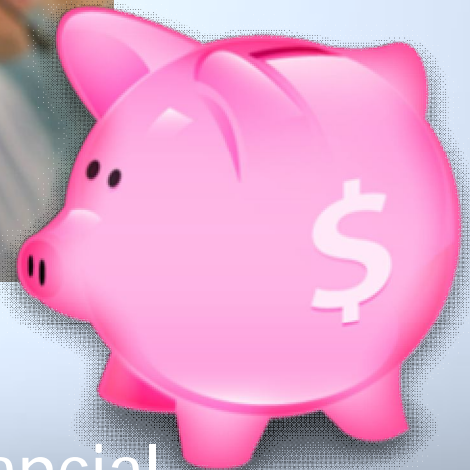
scheduling



purchasing



call center



financial
planning

IMb PLANNING

lets you predict delivery

IMb TRACING

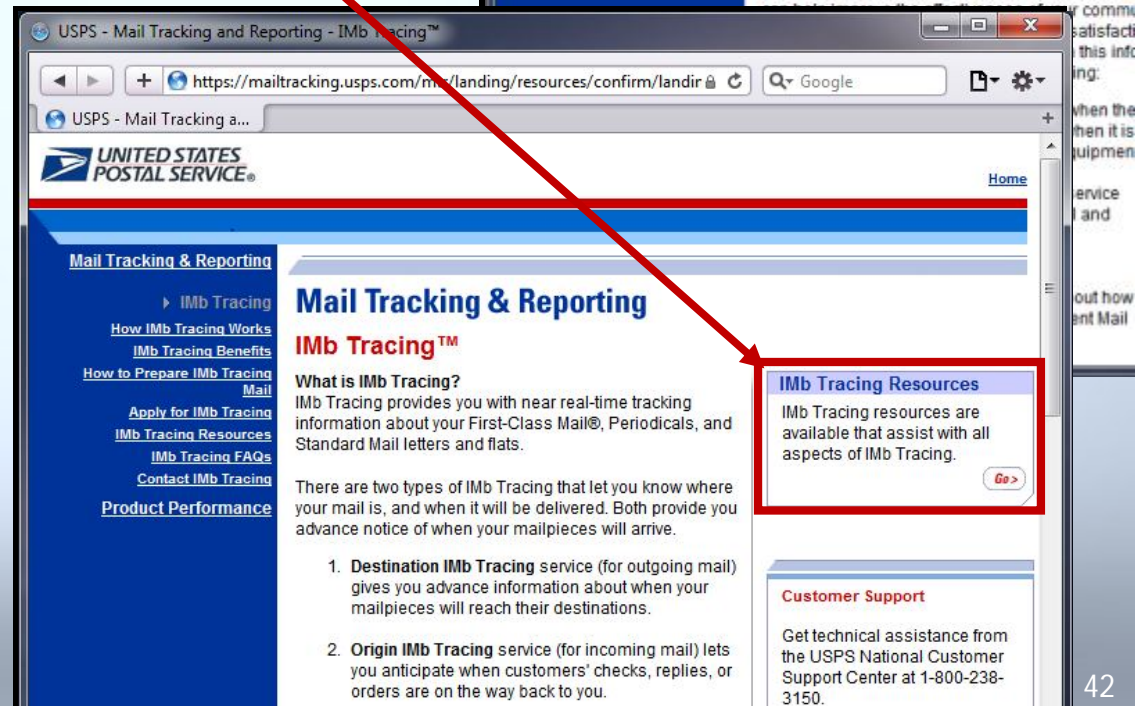
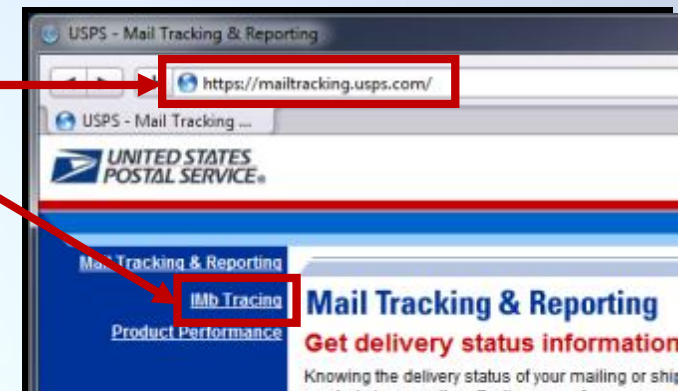
lets you know where your mail is
and when its being delivered

IMb TRACING signing up

1 <http://mailtracking.usps.com>
Click on **IMb Tracing™** ...

... and then on
IMb Tracing™ Resources.

Or email IMb Tracing™
Customer Support at:
IMbTracing@usps.gov.



IMb TRACING signing up

2 Complete and submit the **IMb Tracing™ Service** application

IMb™ Tracing Application
U.S. Postal Service
CONFIDENTIAL INFORMATION

Instructions: Please provide all the information requested, sign and submit this application by mail, fax, or e-mail:

Mail	USPS NATIONAL CUSTOMER SUPPORT CENTER ATTN: IMb Tracing 225 N. Humphreys Blvd. Ste 501 MEMPHIS, TN 38103-5001
Fax	901-431-4521
E-mail	imbt@usps.gov

Please notify the NCSC in Memphis, Tennessee, immediately when any of the information provided below changes in the future. Failure to do so may result in interruption of access to or loss of mailing data.

Please submit one application per Subscription (not per registered Mailer ID) that you wish to register.
* Asterisks indicate required fields.

Part I. General Information

*1. Company Name _____

Part II. Contact Information

<http://mailtracking.usps.com>

3

Complete the **Postal Service Customer Registration** process

The screenshot shows a web browser window titled "USPS - Mail Tracking & Reporting". The address bar contains "https://mailtracking.usps.com/". The page features the USPS logo and a navigation menu with "Mail Tracking & Reporting", "IMb Tracing", and "Product Performance". The main content area is titled "Mail Tracking & Reporting" and includes the heading "Get delivery status information - online!". Below this, there is a paragraph explaining the benefits of the service. To the right, there are two sections: "New Users" with a "Sign Up >" button and "Existing Users" with a "Sign In >" button. A red arrow points from the "Sign Up >" button to the "New Users" section.

USPS - Mail Tracking & Reporting

<https://mailtracking.usps.com/>

USPS - Mail Tracking ...

UNITED STATES POSTAL SERVICE®

[Home](#)

[Mail Tracking & Reporting](#)

[IMb Tracing](#)

[Product Performance](#)

Mail Tracking & Reporting

Get delivery status information - online!

Knowing the delivery status of your mailing or shipments can help improve the effectiveness of your communication, lower your costs, and improve customer satisfaction. The U.S. Postal Service® can provide you with this information through its Intelligent Mail services including:

- **IMb Tracing™** provides information on when the U.S. Postal Service receives your mail and when it is sorted on our automated processing equipment.
- **Product Performance Reports** provide service performance information for Priority Mail and Package Services parcels.

Read our [Intelligent Mail Privacy Policy](#) about how your privacy is protected when you use Intelligent Mail services.

New Users
Register for a Mail Tracking & Reporting Business Account
[Sign Up >](#)

Existing Users
Log on to Mail Tracking & Reporting
[Sign In >](#)

IMb TRACING signing up

Submit 20 sample mailpieces barcoded with proper IM™ barcodes to the MDA for testing.

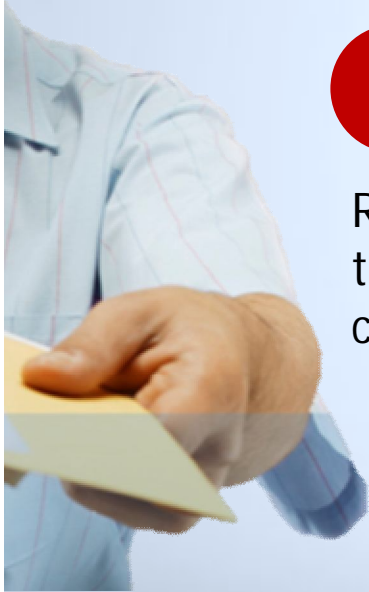
4

5

Receive verification from the Postal Service as to whether or not your sample mailpieces are compliant with Postal Service specifications.

6

Receive username/password and confirmation of IMb Tracing™ subscription activation.



SUMMARY

Chose your path to FS

Advantage to you:

Tech Credit

free visibility

free address correction

Be prepared for January 2014



ALL ABOARD for Full Service

January 2014